



Rochester Community Concert Band

1024 Harding Ave., Rochester Hills, MI 48307

rochestercommunityconcertband.org

A Tax-Exempt 501(c)(3) Non-Profit Organization

Dear Community Business Leader,

For ten seasons, the Rochester Community Concert Band has brought the joy of live music to our community through free public concerts. Today, more than 90 volunteer musicians come together to entertain, inspire, and celebrate the power of concert band music. Thanks to the support of audience members, local businesses, and our musicians, who pay annual dues, we are able to keep these performances accessible to everyone.

The Rochester Community Concert Band is dedicated to enriching the cultural life of Rochester and the surrounding communities through high-quality performances. Our members represent a wide variety of backgrounds and professions, and are united by a shared passion for music and a commitment to serving our community through the arts.

As we begin our eleventh season, we invite you to promote your business by advertising in the Rochester Community Concert Band concert programs. Every advertisement appears in each concert program throughout the season, providing repeated exposure to hundreds of local residents at every performance. Your advertisement will help support the resources that make each performance possible, including music purchases, guest conductors and soloists, rehearsal and performance venues, and other operating expenses that allow us to continue offering concerts free of charge.

Advertising in our concert programs is an affordable way to reach local residents while demonstrating your support for the arts and our community. Many audience members value and support businesses that invest in local organizations such as ours.

Enclosed you will find information about our advertising opportunities. We hope you will consider placing an advertisement in our concert programs and partnering with us to help ensure that live concert band music continues to thrive in Rochester for many seasons to come.

To learn more about the Rochester Community Concert Band, view our concert schedule, or subscribe to receive concert announcements, please visit our website at www.rochestercommunityconcertband.org.

Thank you for your consideration and for supporting the arts in our community. We would be honored to include your business in our concert programs this season.

Sincerely,

Paul F. DeRubeis

Paul F. DeRubeis, Conductor and Artistic Director
Rochester Community Concert Band
RccbAdvertising@gmail.com

Rochester Community Concert Band

2026-2027 Season Advertising Form



Date: _____ Business Name: _____

Address: _____

City/State/Zip: _____

Phone/Email: _____

Contact Person: _____

Ad Sizes and Rates

(Prices are per season-all ads are in COLOR)

Circle to select ad size:

- Business card size (2 ¼ x 3 ½)\$50
- ¼ Page (4 ¼ x 5 ½).....\$100
- ½ Page (5 ½ x 8 ½).....\$250
- Full Page (8 ½ x 11)..... \$500
- Inside Front or Inside Back Cover (8 ½ x 11)
..... \$600
(Email for Availability)
- Back Cover Ad (8 ½ x 11)..... \$750
(Email for Availability)

Total Due: _____

2026-2027 Concert Dates

Fall Concert: October 13, 2026

Winter Concert: December 1, 2026

Mid-Winter Concert: March 9, 2027

Spring Concert: May 11, 2027

Summer Concert: August 3, 2027

**Ad/artwork and payment due by
September 30, 2026.**

**Ads will appear in the regular
season programs, in addition to our
website and concert slideshows**

**Make Checks Payable to: Rochester Community Concert Band
Tom Benesh, 3155 Huntington Circle N, Washington, MI 48094.**

Or Use Venmo @RCCB-MI

EMAIL Digital Ad Copy, (high-res jpeg or png) to: RCCBAdvertising@gmail.com

To use a business card for an ad, scan the card at 300dpi

Artwork must be in PDF, GIF, or JPG format, and are due by September 30, 2026.

If you wish RCCB to help design your AD, additional nominal
charges may apply. Send details by September 15, 2026.

For additional Questions, email: RCCBAdvertising@gmail.com